

GLOBAL NETWORK OF WATER MUSEUM

Business Plan - WAMU-NET's 2nd Phase (2022-2025)	Present scenario (based on forecast budget 2022)	Lowest scenario for 2023	Best (ideal) scenario 2025
	€	€	€
REVENUES			
Ordinary Membership Fees (Members' annual contributions)	+30.000	+35.000	+50.000
Revenues from Projects and Gold/Ivory memberships	+48.000	+80.000	+110.000
<i>Endowment Fund (*)</i>		+11.354	
	+78.000	+115.000	+160.000
COSTS			
Executive Director (1 working day/week: 9k €)	-27.000	-36.000	-45.000
Project Manager (1 working day/week: 8k €)	-8.000	-24.000	-32.000
Communication Manager / Team (external services)	-8.000	-16.000	-32.000
Other external services for project implementation	-10.650	-1.000	-2.000
Financial Manager (external service)	-3.050	-3.500	-5.000
Administration & secretary	-6.000	-8.000	-10.000
Web site (ord. maintenance 2 web sites: .NET + .TWWW)	-2.600	-3.500	-4.000
Graphics and printed materials	-500	-2.000	-3.000
Travel expenses and missions	-1.500	-3.000	-4.000
Bank account and other expenses	-500	-1.000	-1.500
"The Water We Want" (Prizes)	-1.800	-3.600	-3.600
"I Remember Water" ordinary management + website.IRW	-3.400	-3.400	-4.000
Organization of Yearly International conferences	-3.000	-5.000	-5.000
Services for implementing World Inventory	-1.000	-3.000	-5.000
Misc. and AOB	-1.000	-2.000	-2.000
	-78.000	-115.000	-158.100

(*) Endowment fund > surplus of budgets 2020 (+ 1.928 €) and 2021 (9.426 €): 11.354 €