# BOUNDLESS FLOWING DANUBE IMPRESSIONS





Welcome to the Danube valley, where Austria meets Germany!



Overcoming borders, two water museums – the "Danube-World of Engelhartszell" in Upper Austria and the "Haus am Strom" in Bavaria – work together to create a common vision of offers, …





... which are socially accepted, eco-friendly, economically convertible, sustainable and health-promoting for tourists and for the residents of the Danube region!





The Danube world of Engelhartszell consists of eight stations, starting at Water-adventure Mini-Danube, ending at the Danube hydropower-plant Jochenstein with Haus am Strom.



<u>Mini-Danube</u> – eco-pedagogical exhibition with interactive open air playing area; the Danube is relived from source to outlet in six stations; Visitors/schools learn about the river Danube.

The aliens are coming – exhibition shows how non-domestic plants and animals spread and blend amongst our domestic species and displace them. Centerpiece: giant aquarium with Danube sturgeons: Beluga – the giant of the Danube and Sterlet – the smallest kind, are near extinction!



SDG 6/6:
By 2020, protect and restore
water-related ecosystems,
including mountains, forests,
wetlands, rivers, aguifers and lakes



Take urgent and significant action to reduce the degradation of natural habitats, halt the loss of biodiversity and, by 2020, protect and prevent the extinction of threatened species



## www.donau-welt.at



<u>Danube-stories</u> – exhibition, which shows models of old steam-ships, an original ship-cabin and creative objects about the history of Engelhartszell made by children and artists

<u>Infopoint Natura 2000</u> – information about protected wildlife and natural habitats in our area. Natura 2000 is a key contribution to the program of work of protected areas of the convention of biological diversity.



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## SDG 15/5:

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Hydropower is the most important and widely-used renewable source of energy and as of 2011, represented 16 per cent of total electricity production worldwide



A new exhibition about energy and water power on the Austrian side of the power plant will open on June 8<sup>th</sup> 2018.

Dive into the world of the Jochenstein Danube power plant by taking a tour of the plant, complete with 3D effects. You will be able to observe the local fish population on the bed of the river and discover how the power plant functions as a waste collection facility. As the tour highlight, we take you on a virtual journey through a Kaplan turbine – something not possible for even the most experienced engineers!





# www.hausamstrom.de

The exhibition tries to sensitize the visitors to the issues of water, energy and biodiversity. It shows different opportunities and encourages a wise and thrifty usage of water. It wants to foster the appreciation of natural resources and the nature reserve.



Adventure Trail "Treasure hunt in the Danube Valley"
Why do we need nature? This is the underlying question of this trail. While getting active at the different stops, the rambler learns a lot about hydro-energy, fishes, boats, drinking water and a lot of other topics. Many artists performed their work at some of the stations. After 18 stops and a 3,5 km walk, a little treasure awaits the participant, if the hunter has filled out a crossword puzzle.



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## **Boundless floating Danube impressions – a new project:**

#### The idea:

- Many cruise ships = many international guests
- Make them aware of our offers on land
- Show the cruise ships companies where the piers are and how easily the offers can be reached by foot, bike or bus
- Install a Panorama-Webcam to show the scenery in HD-quality





- Programme Hotspots for every offer in Engelhartszell and its surroundings and link them: websites, videos, pictures, ....
- Produce a brochure with HD-quality pictures including and showing all the offers and distribute them at ship-trades

A small project: € 10.000; 75% funding by the European Union Partners: Haus am Strom, Donau Oberösterreich

https://engelhartszell.panomax.com/penzenstein



#### Another project our water museums are involved:

"Experience of nature – Discover the Danube valley between Hofkirchen in Bavaria and Aschach in Upper Austria"



















The idea: motivate the people to leave the car at home and discover the Danube valley – its nature, museums and sights – by foot, bike or ship in an eco-friendly way with the effect to reduce pollution and waste of resources through tourism.

#### **SDG 6:**

By 2020, protect and restore water-related ecosystems, including mountains, forests, wetlands, rivers, aquifers and lakes Content: on both sides of the river Danube a cycle path of about 2 km was built; at big parking places and along the cycle path people find boards, which inform about special nature themes – plants and animals – in our area.







Partners: Markt Engelhartszell and Landkreis Passau

Costs: 1.020.000 Euro

Funding: 50% by European Union

### **SDG 6:**

By 2020, protect and restore water-related ecosystems, including mountains, forests, wetlands, rivers, aquifers and lakes Of course our goal is that many guests visit our museums, but we also want them to discover the Danube valley itself and experience this adventure as an extension and upgrading of our museums, by using ...





...the infrastructure, which has been developed over years by the Upper Austrian Danube organisation:

- the DANUBE cycle path (Donauradweg)
- the DANUBE hiking path (Donausteig)
- the DANUBE water routes (Donauwasserstraße)



# Our guests – tourists and residents of the Danube region – should experience the Danube and water itself as a medium for leisure activities!





They can discover the Danube valley by foot, bike, boat, ship or even paraglider and see how water, nature, culture, techniques and mobility associate in an almost perfect harmony!









## Biking along the Danube cycle path – a delightful and healthy activity for old and young!





www.donauradweg.at







www.donausteig.at



## Walk along the Danube hiking path, enjoy the nature and visit museums and sights!



© WGD Donau Oberösterreich Tourismus GmbH-Hochhauser



© WGD Donau Oberösterreich Tourismus GmbH-Erber







This picture shows a boat called "Zille" – it is a typical handmade boat of our region! Very ecofriendly, when you paddle it yourselves but it is also available with a motor!

www.donauschifffahrt.eu

Take a ride on a boat or ship! - Enjoy the fresh air and rest along the Danube Banks





# All these leisure activities along the river Danube can be done by everyone and refer to SDG 3 – Good health and well being!

In my opinion outside activities like biking, walking (hiking) and boating could be a great addition to the proposition of water museums!

## Why not address a new target group by offering

- a bike and E-bike rental or
- a boat rental (near a river) eco-friendly wood boats









## Why not address new target groups by offering

- a round tour by foot or bike in the surroundings of the museum with stops now and then to discover water themes referring to the museum
- the round tour could be supported by APPS,
   for example as QR-Code or download by google play,...





Kostenlose Donau Geschichten App – ein Hörerlebnis der besonderen Art!





www.donauregion.at







Or maybe there is also a possibility to install a Panorama-Webcam outside to stretch out the merits of your museum and combine different offers at one sight.





I hope I was able to inspire you with some useful ideas around leisure activities in combination with your museums and I really want to invite you to visit our water museums in the beautiful Danube valley in the near future!





Please don't hesitate to ask if you need further or more detailed information!

Thank you for your attention!



