



pidpa

Hidrodoe

Conference of Water Museums 2018

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1 What is Hidrodoe?

Hidrodoe = interactive science center, Herentals, Belgium

Hidrodoe: 'Hidro' = water 'doe' = to do
+ 120 experiments

Project of and operated by Pidpa = flemish water company

Opening: 22 March 2003

Target groups:

- ⇒ from 4 to 94
- ⇒ primary and secondary schools
- ⇒ families (weekends, holidays, ...)
- ⇒ associations, companies

1 What is Hidrodoe?

Open 5 days out of 7 from 9:30 a.m. to 5 p.m.

Closed every Wednesday and Saturday.

Except July and August = 7/7

Opening days: avg. 270 days/year

Employees: 11 fte low season, 15 fte high season

1 What is Hidrodoe?

Admission:

Individual ticket adults = € 8,50

kids, seniors and people with disabilities = € 6,50

teachers = free

Group ticket adults = € 7,50

seniors and people with disabilities = € 5,50

kids and schools = € 5,00

teachers = free

1 What is Hidrodoe?



1 What is Hidrodoe?

=> 3 areas of exhibition:

⇒ Waterworld



1 What is Hidrodoo?

⇒ Waterworld



1 What is Hidrodoe?

=> 3 areas of exhibition:

⇒ Watermaker - 4D movie



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1 What is Hidrodoe?

=> 3 areas of exhibition:

⇒ Blue Water Garden



1 What is Hidrodoe?

=> 2 commercial areas:

- ⇒ café
- ⇒ shop



1 What is Hidrodoo?

What do we offer?

- ⇒ Workshops and science shows
- ⇒ Treasure hunts
- ⇒ Birthday parties
- ⇒ Temporary exhibitions
- ⇒ Water walks
- ⇒ Examining aquatic insects



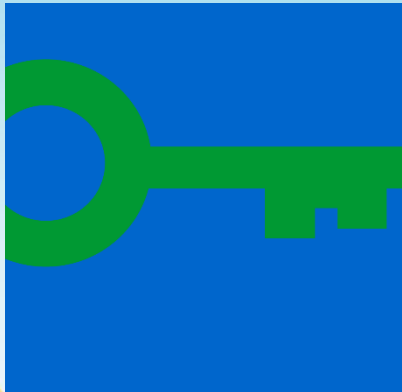
1 What is Hidrodoe?



Hidrodoe
een wereld van water
pidpa

1 What is Hidrodoe?

Certificates - labels - awards



Green Key



2 What is our mission?

Mission statement

Hidrodoe shows water in a unique and educational manner and informs the public on the value of water by experimenting and using all senses. Hidrodoe stands for sustainable management and is extremely hospitable for everybody. Our visitors are our top priority and our source of inspiration.

4 key principles

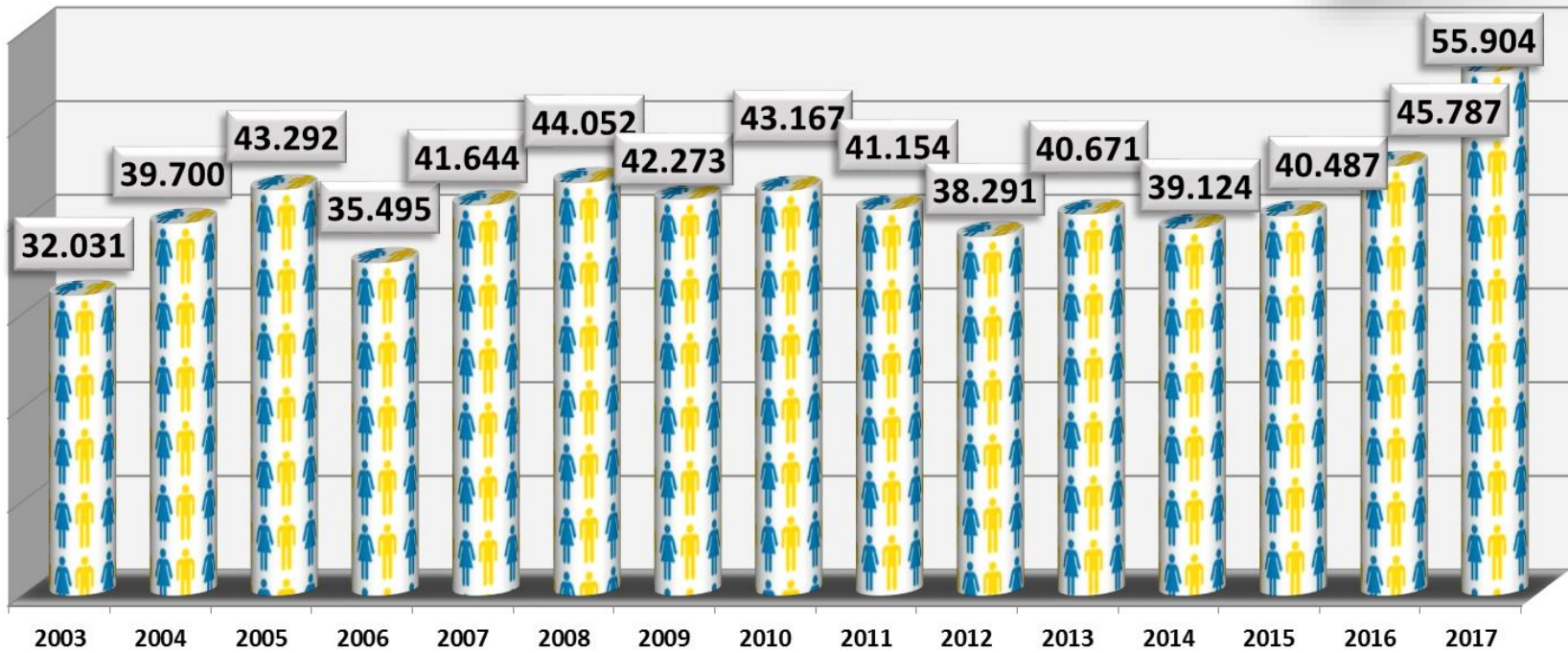
- ✓ educational
- ✓ unique
- ✓ sustainable
- ✓ welcoming



3 Results?

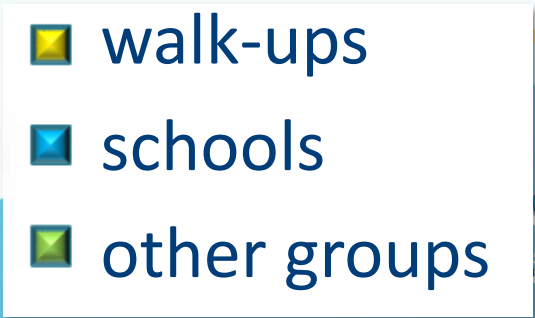
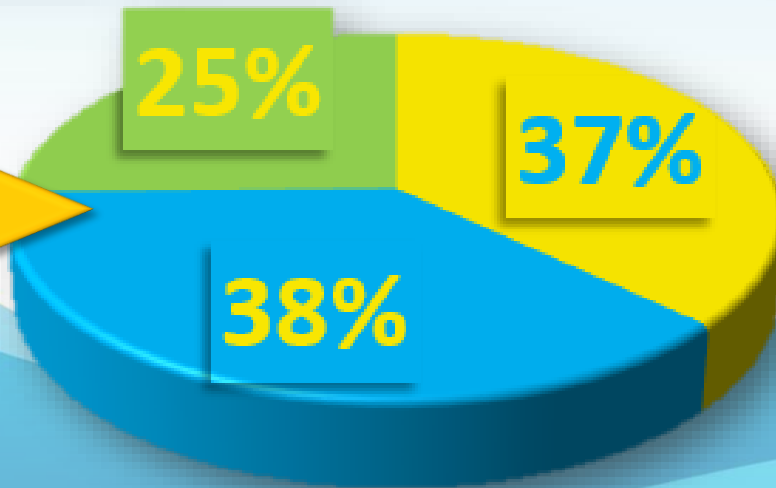
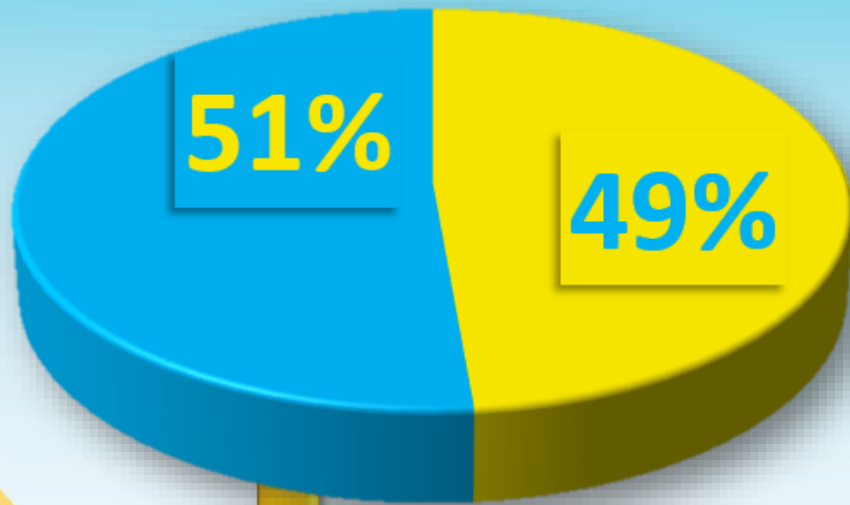
total visitors 2003 -> 2017

NEW HIGH SCORE!



Average number of visitors/day: 207

3 Results?



4 Questions?



We are looking forward to
meet you in Hidrodoe!



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