



# The Water We Want From Heritage to Future

# Youth Prize Contest – 3<sup>rd</sup> Edition (2021-22)

# **Call for Contributions**

The Youth Prize Contest *The Water We Want* (TWWW) is aimed at exploring our multifaceted water legacies (both natural and cultural, tangible and intangible legacies) from the perspective of young people to build a more sustainable future.

With this competition, running from November 2021 to May 2022, the Global Network of Water Museums (WAMU-NET) wishes to strengthen water sustainability education and water awareness efforts engaging the youth as storytellers and narrators of our liquid futures.

How can we inspire new perceptions about water and new ways to be more respectful of nature? What tiny revolutionary gestures and do-able solutions can contribute to water heritage re-evaluation and to improve the sustainability of all water uses?





# **The Youth Prize Contest**

This contest aims at strengthening the excellence and the visibility of the educational activities implemented by water museums and promote them worldwide. Young students and participants are stimulated to bring innovative ideas in building more sustainable water uses.

Any school or teacher interested to participate must:

- Contact any water museum affiliated to the Global Network (WAMU-NET)
- Involve students in educational activities focusing on water-related issues (only fresh waters) and SDGs with the production of original drawings, pictures, and other media
- Send the artworks by the 22<sup>nd</sup> of April 2022 through any water museum affiliated to WAMU-NET

# **Participants**

The contest is addressed to schools, learning institutions (both formal and informal) and civil society organizations worldwide, and is limited to **two age categories**:

- 1) students 6-12 year-old (primary education) and
- 2) students 13-18 year-old (secondary education).

With the aid of a responsible educator, students are encouraged to submit their works (a drawing, a photograph, a short video animation, etc) to any institutions affiliated to the Global Network (and <u>not</u> directly to WAMU-NET). A list of all WAMU-NET members is available at: <u>https://www.watermuseums.net/network/</u>

#### **Topic of the contest**

All submitted artworks must focus on freshwaters (excluding salt waters and oceans) and issues related to biodiversity, climate change, and water legacies (both natural and cultural, tangible and intangible heritages).

#### **Submissions**

Only entries of the following types are admitted into the competition:

- 1. Drawings (either individual drawings, or classwork compositions)
- 2. Photos (either individual photos, or classwork compositions)
- 3. **Other Media** (e.g.: short videos, animations, soundscapes, and songs including revisiting of traditional songs related to water)





**Registration form, Terms and Conditions** 

By the **22<sup>nd</sup> of April 2022**, all submissions and works must be emailed or sent by post to one water museum affiliated to WAMU-NET, including:

- A. the Registration Form
- B. one entry (only one type of works among the submissions listed above).

The Registration Form also includes the Terms and Conditions to participate to the contest. Each entry must be submitted **with a concise title and a short description** (max. 200 words). It is mandatory to include English subtitles to all submitted works (including writings and dialogues). **Works without English translation will be excluded from the contest**.

Only one work can be submitted by a single classroom / individual student.

# Selection of the final entries that will be included in the online Digital Exhibition 2022

Among all the works received from local schools, each museum or institution affiliated to WAMU-NET can select **up to 6 entries**. Only the 6 entries selected by each WAMU-NET member/museums will be included in the **3rd online Digital Exhibition**.

# Awards

All works preselected by museums are entitled to receive **awards and special mentions**. There will be at least 6 awards (one per age-group category, and one per type of works among drawings, pictures, and other media). The announcement of **final winners** will be made in May, during the webinar organized with the representatives of UNESCO-IHP, educators, and museums from all over the world.

This year, the best 6 artworks will receive a cash prize of 300€ each, thanks to the generous support of the Living Waters Museum, in addition to a Certificate of Award.

# **Previous contests and winners**

The artworks of previous contests and the winners of past editions of TWWW are available on <u>our website</u> and may be considered by participating schools, students, and teachers as a source of inspiration for developing new artworks and contents.

# Poster of the 3<sup>rd</sup> Edition

A poster of the 3<sup>rd</sup> Edition is made available to promote the contest in museums and schools.

You can download the poster from the website <a href="http://thewaterwewant.watermuseums.net/">http://thewaterwewant.watermuseums.net/</a>





# Time schedule and deadlines

22<sup>nd</sup> April: Deadline for submissions of artworks to any water museum

## <u>2<sup>nd</sup> May</u>: The selection of max. 6 works will be sent to WAMU-NET by each water museum

# **Communication campaigns**

Two video presentations of the campaign *The Water We Want* are available:

- > Watch here the **promo video** (1 minute) of the campaign TWWW
- > Watch here the **full video** (4 minutes) of the Youth Prize Contest
- > Watch here the **communication campaign on Facebook with 22 short videos**.

# Partners of the year 2022

#### Living Waters Museum (India)

#### **Contacts**

For more information contact any water museum/institution affiliated to WAMU-NET (https://www.watermuseums.net/network/), or write to: <a href="mailto:thewaterwewant@watermuseums.net">thewaterwewant@watermuseums.net</a>/

#### **The Global Network of Water Museums**

The Global Network of Water Museums (WAMU-NET) is a "flagship initiative" of the Intergovernmental Hydrological Programme of UNESCO aimed at raising awareness on our precious water heritage. The Global Network seeks to find solutions to present-day water challenges by connecting past and present water management practices to Sustainable Development Goals (SDGs). WAMU-NET promotes the fundamental values of any kind of inherited water asset, both natural and cultural, tangible and intangible. All WAMU-NET members are engaged in promoting a new water ethics, reconnecting humanity to the heritage of water, including its social, cultural, artistic and spiritual dimensions: <a href="https://www.watermuseums.net">www.watermuseums.net</a>

# WAMU-NET members' commitment

All members commit to disseminate the TWWW contest as an integral part of their education activities through newsletters and all kinds of communications in order to foster participation and increase awareness on our inherited water legacies and our most precious source of life.