

Enhancing our Digital Outreach

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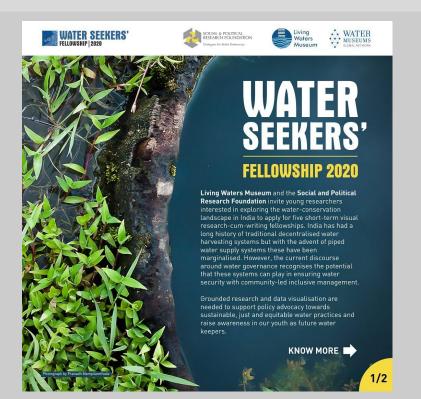


New Beginnings, New Virtual Partnerships

- Global launch of our new website on May 18, 2020 International Museums Day
- Already work in a hybrid space virtual and physical but with closure of Ahmedabad University and no access to our studio we remained fully digital
- New partners, new opportunities: e.g. Social and Political Research Foundation, New Delhi - launched an Open Call in August for young researchers on decentralised water technologies, systems and practices for building resilient water futures (4 fellows, co-mentored, co-funded)







Mumbai Water Narratives: Confluence

- New collaboration launched in July 2020 to document Mumbai's waters
- More than 30 contributors: architects, designers, artists, activists, urban planners - working towards a virtual exhibition (March 21-30, 2021)
- Confluence: From Water Heritage to Public Health in Mumbai
- Six themes: water and built heritage, livelihoods; culture and faith; saline waters / marine environment; equity and access; water and health



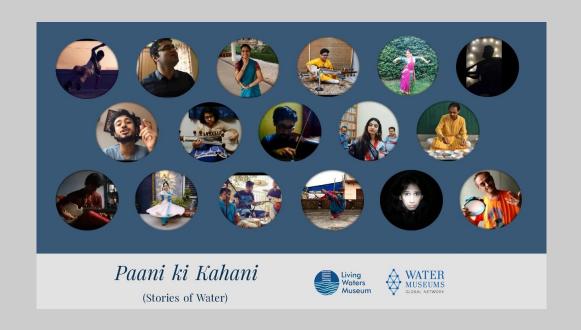




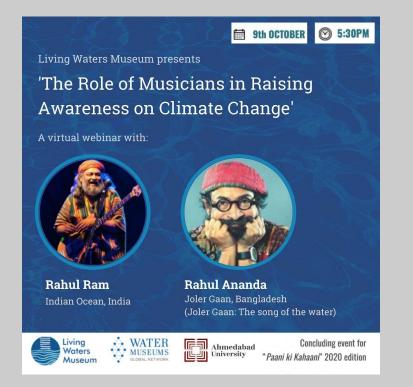


Engaging with Youth: Paani ki Kahani

- Open call for short videos music, songs, poetry, dance, animation
- Supported by endorsements from musicians in the USA, Bangladesh....
- Shortlisted 10 entries for curation and hosting on LWM, all on YouTube
- Finale with two popular musicians from India and Bangladesh on the role of artists in engaging youth on climate activism







Storytelling for Children

- Facebook Live event with Gauri Raje in April healing (music)
- Dastan-e-Aab with East India Dastangos (storytellers) on our rivers
- Minket Lepcha, British Council heritage grant to engage adolescent girls in the Northeast through storytelling and the creative arts
- Storytelling workshop with student volunteers from Ahmedabad
 University, reaching out to many young tribal kids in rural Gujarat







Challenges and Learnings

→ Building trust with new partners - timely communication, regular virtual meetings, clear roles and responsibilities (small physical meetings)

→ Important to engage young people - 'meaningful' social media, e.g. memories of water, people, places

→ Understanding the challenge of working remotely - caring for family, limited internet access, mental health....need to be flexible, patient

