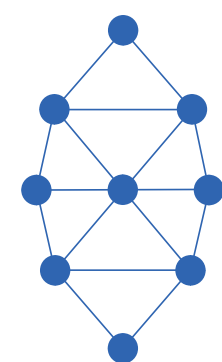


WATER MUSEUMS GLOBAL NETWORK

the
water
we
want!



WATER
MUSEUMS
GLOBAL NETWORK



United Nations
Educational, Scientific and
Cultural Organization



International
Hydrological
Programme



The Global Network of Water Museums: 1st Youth Prize Contest

The Global Network of Water Museums is a non-profit organisation endorsed by UNESCO-IHP (Resolution 2018 n.XXIII-5) and committed to promoting the work of water museums and disseminating the fundamental value of water heritage for a more sustainable future at a global level.

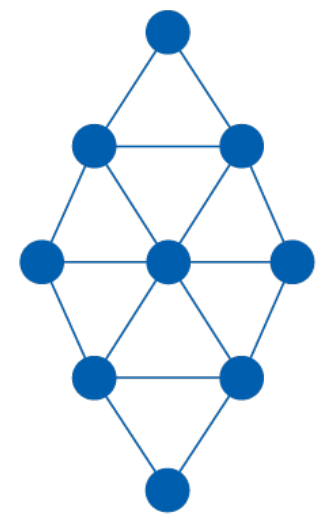
The Global Network of Water Museums (WAMU-NET) is pleased to launch its 1st Youth Prize Contest to increase the visibility of our inherited water heritage for a more sustainable future worldwide.

The Water We Want contest wishes to explore multifaceted water worlds from a youth perspective.

A GLOBAL NETWORK

A GLOBAL MESSAGE





**WATER
MUSEUMS**
GLOBAL NETWORK

the
water
we
want!

The Water We Want

WAMU-NET calls to action young museum audiences worldwide, inviting them to explore with their sensibility and creativity the crucial importance of our water heritage in connection with SDGs (Sustainable Development Goals) – that is, how the past and its condensed water knowledge are a way to look after our future, and can inspire new behaviours and attitudes to be more respectful of the environment we live in. **The Water We Want** is a communication campaign aimed at creating a new bridge from our liquid heritage (both natural and cultural, tangible and intangible) to our future.



**from 15TH OCTOBER 2019
to 15TH MARCH 2020**

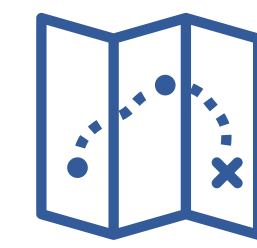
WHAT DO YOU THINK IF WE SAY
CLIMATE CHANGE?



WATER and CLIMATE CHANGE

In connection with the **World Water Day theme for 2020**, the topic selected for the 1st Youth Contest is “**Water and Climate Change**”, to be interpreted considering all SDGs and, in particular, the inherited local water heritage, both natural and cultural, tangible and intangible.

What story would you want to convey worldwide about your local water heritage? What tiny daily revolutionary gesture could contribute to water protection and improved water management? How would you illustrate the broad challenges of the 2030 Agenda and SDGs implementation? Is there a way to change the negative narratives on climate change into pro-positive and do-able solutions to face the global water crisis?

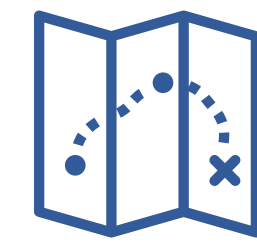


LET'S GET TO WORK!

Work together with students aged **6-12 (primary education)** and **13-18 (secondary education)** to develop a **work that reflects their take on climate change**. The output should be a drawing, photo or short video. Choose a **title** for your work and write a **brief description** (200 words max).

Submissions have to be made to any water museum / institution affiliated to the Global Network by email or post by **15 March 2020**. A list of all WAMU-NET members is available at www.watermuseums.net.

Also single participants can take part to the competition, through local schools and/or the participating water museum.



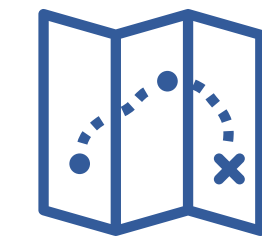
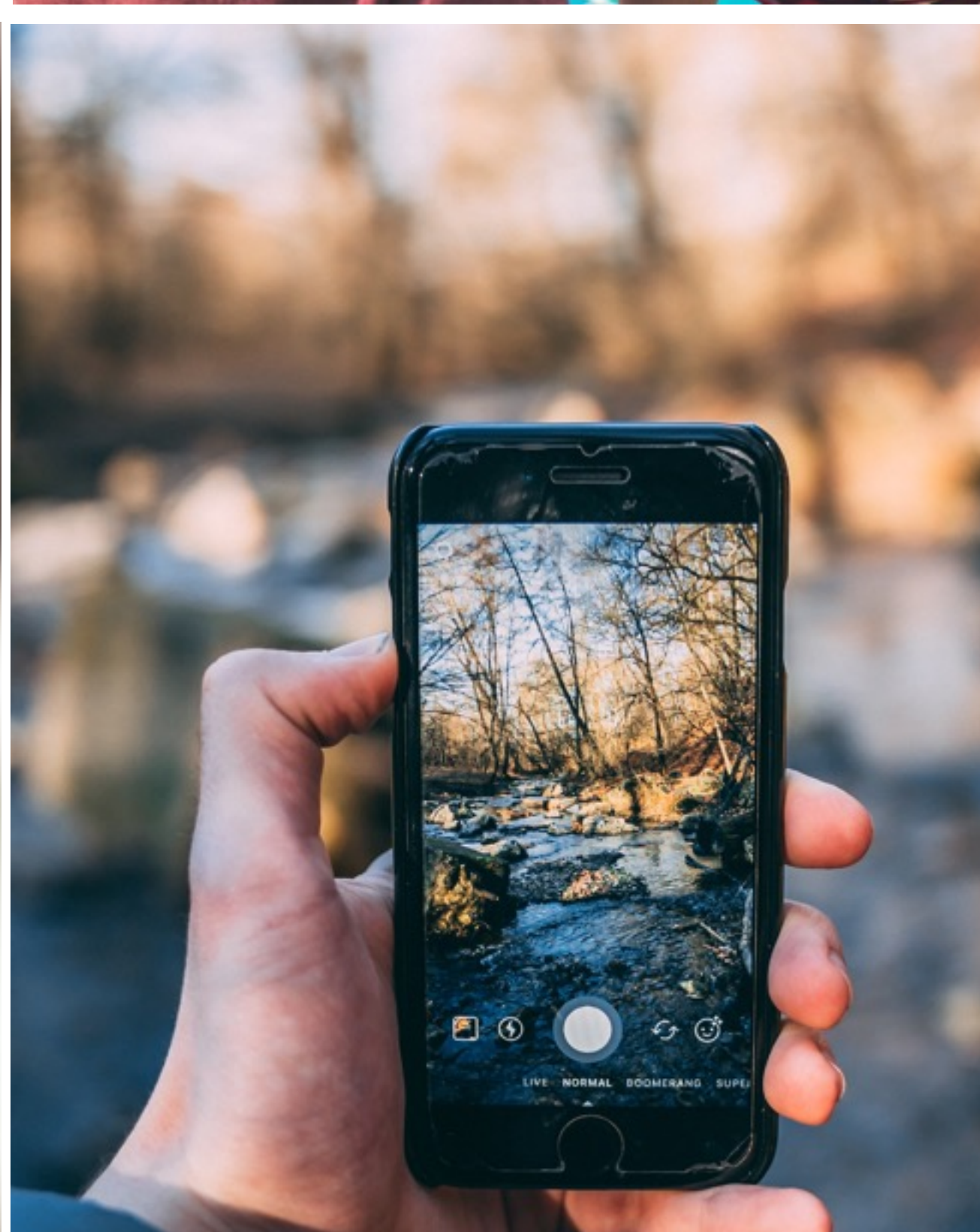
CHOOSE YOUR MEDIA

You can submit:

1. a **photo**
2. a **drawing**
3. a **short video** (no longer than 1 minute)

Since the contest runs worldwide, please provide English subtitles or transcript if your work includes writings and dialogues. Each entry shall be presented with a **title** and a **short description** (200 words).

Along with their entry, all participants are also required to submit the Registration form and the Consent form available in the toolkit at watermuseums.net.



SUBMIT YOUR WORK

To submit your work, you can either **email or post your entry to your local water museum or institution affiliated to the Global Network.**

Please, make sure to include the **Registration Form and the Consent Form.** Your entry will not be admissible otherwise.

Optional

If you feel confident using **social media**, choose your favourite platform among Facebook, Instagram and WeChat and share your submission with us online too, after the Registration Form has been accepted.

Please, tag the **Global Network of Water Museum official profile** and your local WAMU-NET museum so we can see what you have been up to.



FIND US ONLINE

WAMU-NET official accounts are as follows:

- **Facebook** @wamunet
- **Instagram** @Water Museums Global Network
- **WeChat** @Water Museums Global Network

Get in touch with your local museum to find out the social media platforms they are using and make sure to tag the correct accounts. Please, see the Call for proposals for further guidelines.

Last but not least, don't forget to use the official hashtag **#waterwewant** when sharing your final work or the backstage fun!

DATES TO REMEMBER

15 October 2019

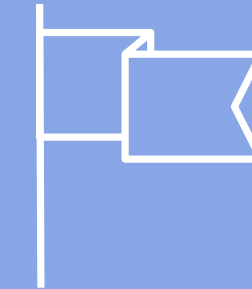
15 October -
30 November

15 March

15-20 March

1-15 April

22 April 2020



TOOLKIT RELEASE

PUBLIC LAUNCH

SUBMISSION DEADLINE

SHORTLISTED WORKS

JURY

ALL FINALISTS

Public release of the *The Water We Want* Toolkit including Call for Proposals, Registration Form, Consent Form, Policy Notice, graphic materials

Parallel launching events of the Youth Prize Contest *The Water We Want* will be organised worldwide by different water museums affiliated to the Global Network

By this date, participants will have to submit their works through email or by post to the affiliated WAMU-NET member

Each WAMU-NET member taking part to the contest will shortlist the 6 most representative entries from its own participating schools or institutions

A Jury made by WAMU-NET and UNESCO-IHP representatives, artists, museum professionals and scientists will select the 6 winners among the shortlisted works

All final entries selected by each WAMU-NET affiliated institution (max 6 entries per institution) will be part of the digital Exhibition curated by the Global Network



DOWNLOAD OUR KIT AND YOU'RE GOOD TO GO!

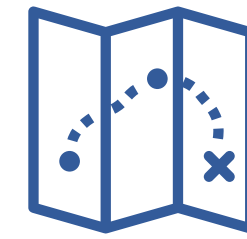


1. **Registration Form** with details of the applicant school, the responsible educator and the submitted work (drawing/video/photo)
2. **Consent Form** with a declaration on the use of submitted works and notice on privacy and treatment of personal data
3. **Policy Notice** on Child-Protection and Safeguarding against abuses
4. **Graphic materials**, including this presentation, the pictures kit and the official logo for museums and schools interested in organising any launch event of *The Water We Want* contest.

A Newsletter with inspiring articles and media will be shared throughout the campaign to continue promoting the youth contest in the months after the launch.

Visit us at watermuseums.net to join our newsletter!

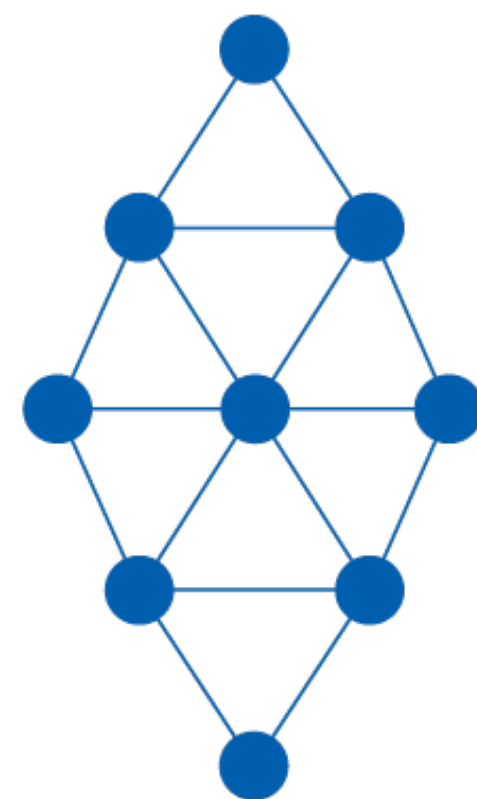




IF WE STAND TOGETHER EVERYONE IS A WINNER!

Every participant will receive a **prestigious official Certificate** signed by the Director of UNESCO-IHP, the President of the Global Network and the President/ Director of the local water museum.

The **final 6 winners** (one for each media category in each age group) will be awarded symbolic cash prizes for a total prize fund of 2.000 €.



WATER MUSEUMS GLOBAL NETWORK



The promoter is the Global Network of Water Museums – a
UNESCO-IHP initiative.

There is no entry fee to enter this competition. Please refer to
the Registration Form for detailed Terms and conditions.



Please visit our website at watermuseums.net to download
the toolkit and get started!



DO SOMETHING GREAT

A neon sign with the text "DO SOMETHING GREAT" in white, segmented letters, mounted on a dark background. The sign is composed of four rectangular panels. The first panel contains "DO", the second "SOMETH", the third "ING GREAT", and the fourth "AT". The letters are made of thin, glowing neon tubes. The background is dark, and the sign is illuminated from within.